CONTRACT

www.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	vision		Alt Order	<u>#</u>		
	565813	1		07894142			
Product							
DBAMA/P/D SKED A							
Contract Dates	Estimate #						
09/11/12 - 09/17/12	//1536						
Advertiser		_	On	ginal Date	/ Revision		
Obama/D/President				8/21/12	/ 08/21/12		
	Billing Cycle	Billing	Cale	endar	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Account Executive		xecutive	Sales Office		
	WTKR	Jamie Andrus		rus	Washington, D.		
	Special Hand	indling					
	Demographic	Demographic					
	Adults 35+						
					_		
	IDB#	Advert	ser	Code	Product Code		
	8020						
	Agency Ref			Advertiser	Ref		
	i						

41 01 01 15 15 15 15 15 15		Spots/	Te	otals
*Line Ch Start Date End Date Description	Oldibella Time	Days Length Week Rate	Type Spots	Amount
E 1 3 09/12/12 09/14/12 Let's Make A Deal 9am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12WTF 4	9-10am <u>Rate</u> \$135.00	:30	NM 4	\$540,00
2 3 09/17/12 09/17/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week Weak: 09/17/12 09/23/12 M 1	9-10am <u>Rata</u> \$135.00	:30	NM 1	\$135.00
3 3 09/17/12 09/17/12 Price Is Right Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	11am-12n <u>Rate</u> \$210.00	:30	NM 1	\$210.00
E 4 3 09/12/12 09/14/12 Price Is Right Start Date	11am-12n <u>Rate</u> \$210.00	:30	NM 4	\$840.00
5 3 09/12/12 09/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12WTF 4	12n-1230pm <u>Rate</u> \$210.00	:30	NM 4	\$840.00
6 3 09/17/12 09/17/12 Newschannel 3 Naws <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1	12n-1230pm <u>Rate</u> \$210.00	:30	NM 1	\$210.00
E 7 3 09/12/12 09/14/12 CBS Daytime Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12WTF 4	1228-3pm <u>Rate</u> \$210.00	:30	NM 4	\$840.00
8 3 09/17/12 09/17/12 CBS Daytime <u>Start Date</u> <u>End Dete</u> <u>Weakdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1	1228-3pm <u>Rate</u> \$210.00	:30	NM 1	\$210.00
9 3 09/17/12 09/17/12 Ellen Degeneres 3pm Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	3-4pm <u>Rate</u> \$140.00	:30	NM 1	\$140.00
E 10 3 09/12/12 09/14/12 Ellen Degeneres 3pm	3-4pm <u>Rate</u> \$140.00	:30	NM 4	\$560.00
E 11 3 09/12/12 09/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12wTF 4	6-7am <u>Rata</u> \$130.00	:30	NM 4	\$520.00

(* Line Transactions: N = Naw, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shell remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insention orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 565813 /	Alt Order # 07894142
Contract Dates 09/11/12 - 09/17/12	Product OBAMA/P/D SKED A	Estimate # //1536
Advertiser Obama/D/President		ginal Date / Revision 08/21/12 / 08/21/12

		Spots/		Tot	als
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week		Days Length Week Rate	TypeS	oots	Amount
Start Date End Date Weekdays Spots/Week 12 3 09/17/12 09/17/12 Newschannel 3 News	Rate 6-7am	120			
Start Date	Rate	:30	NM	1	\$130.00
Week: 09/17/12 09/23/12 M 1	\$130.00				
13 3 09/17/12 09/17/12 CBS This Morning Start Date End Date Weekdays Spots/Week	7-9a Rate	:30	NM	2	\$200.00
Week: 09/17/12 09/23/12 M 2	\$100.00				
E 14 3 09/12/12 09/14/12 CBS This Morning	7-9a	:30	NM	6	\$600.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12wTF 6	<u>Rate</u> \$100.00		- 1		,
15 3 09/15/12 09/15/12 Early Show Saturday	9-11am	:30		4	470.00
Start Date End Date Weekdays Spots/Week	<u>Rata</u>	.50	NM	1	\$70.00
Week: 09/10/12 09/16/12s- 1	\$70.00				
16 3 09/16/12 09/16/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week	9-1030am Rate	:30	NM.	1	\$200.00
Week: 09/10/12 09/16/12S 1	\$200.00				
17 3 09/16/12 09/16/12 Face the Nation	1030-11am	:30	NM	1	\$245.00
Stert Date End Date Waekdeys Spots/Week Week: 09/10/12 09/16/12 S 1	<u>Rate</u> \$245.00				,
E 18 3 09/12/12 09/14/12 NewsCha 3 News First @ 4	,	:30	NM	4	£400.00
Start Dete End Date Weekdays Spots/Week	Rate	.50	MAIN	4	\$400.00
Week: 09/10/12 09/16/12WTF 4	\$100.00				
19 3 09/17/12 09/17/12 NewsCha 3 News First @ 4 Start Date End Date Waekdays Spots/Week	o 358-5pm Rate	:30	NM.	1	\$100.00
Week: 09/17/12 09/23/12 M 1					
20 3 09/17/12 09/17/12 Newschannel 3 News	5-530pm	:30	NM	1	\$165.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	<u>Rate</u> \$165.00				
E 21 3 09/12/12 09/14/12 Nawschannel 3 Naws	5-530pm	:30	- NM	4	\$1,320.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	-7	\$1,520.00
Week: 09/10/12 09/16/12WTF 4	\$330,00				
5 22 3 09/12/12 09/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	530-6pm Rete	:30	NM	4	\$620.00
Week: 09/10/12 09/16/12WTF 4	\$155.00				
23 3 09/17/12 09/17/12 Newschannel 3 News	530-6pm	:30	NM	1	\$155.00
Stert Date End Date Weekdeys Spots/Week Week: 09/17/12 09/23/12 M 1	<u>Rate</u> \$155.00				
24 3 09/17/12 09/17/12 Newschannel 3 News	6-630pm	:30	NM	1	\$245.00
Start Date End Dete Weekdays Spots/Week	Rate		****	'	\$240.00
Week: 09/17/12 09/23/12 M 1 E 25 3 09/12/12 09/14/12 Newschannel 3 News	\$245.00				
Start Dete End Date Weekdays Spots/Week	6-630pm <u>R</u> ate	:30	NM	4	\$980.00
Week: 09/10/12 09/16/12WTF 4	\$245.00				
E 26 3 09/12/12 09/14/12 Lete Night with David Lettern		:30	MM	4	\$460.00
Start Dete End Dete Weekdays Spots/Week Week: 09/10/12 09/16/12 WTF 4	<u>Rate</u> \$115.00				
27 3 09/17/12 09/17/12 Lete Night with David Letterr		:30	NM	1	\$115.00
Stert Dete End Date Weekdays Spots/Week	Rate				Ψ110.00
Week: 09/17/12 09/23/12 M 1 28 3 09/17/12 09/17/12 Late News (M-F)	\$115.00	.20			
20 5 Oatiffite Oatiffite Late News (M-F)	11-1135p	:30	NM	1	\$385.00

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	Contract / Revision 565813 /	Alt Order # 07894142
Contract Dates 09/11/12 - 09/17/12	Product DBAMA/P/D SKED A	Estimate # //1536
Advertiser Dbama/D/Presidant		inel Date / Revision 8/21/12 / 08/21/12

*Line Ch Stort Data End Data December	0: 1:5 / 5:	Spots/			als
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End I me	Days Length Week Rate	TypeS	pots	Amount
Week: 09/17/12 09/23/12 M 1	\$385.00		ŀ		
2 25 3 09/12/12 09/14/12 Late News (W-F)	11-11350	:30	NM	4	\$2,160.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 wtf 4	<u>Rate</u> \$540.00				, ,
30 3 09/15/12 09/16/12 Late News (Sa-Su)	11-1135p	:30	NM	2	\$520,00
Start Date End Date Weekdeys Spots/Week Week: 09/10/12 09/16/12 SS 2	<u>Rate</u> \$260,00				
09/11/12 09/11/12 NCIS	8-9pm	:30	NM	0	\$0.00
3 32 3 09/11/12 09/11/12 Tuesday Prime	9-10pm	:30	NM	0	\$0.00
0 33 3 09/11/12 09/11/12 Tuesday Prime	10-11pm	:30	NM	0	\$0.00
34 3 09/12/12 09/12/12 Wednesday Prime Start Date End Date Weekdays Spots/Week	8-9pm	:30	NM	1	\$840.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 w 1	<u>Rate</u> \$840.00				
35 3 09/12/12 09/12/12 Wednesday Prime	9-10pm	:30	NM	1	\$000.00
Start Date End Date Weekdays Spots/Week	Rate		INIVI	'	\$980.00
36 3 09/12/12 09/12/12 Wednesday Prime Stert Date End Dete Weekdays Spots/Week	10-11pm	:30	NM	1	\$700.00
Week: 09/10/12 09/16/12w 1	\$700.00				
37 3 09/13/12 09/13/12 Thursday Prime	8-9pm	:30	NM	1	\$910.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1	Rate			•	Ψ510.00
38 3 09/13/12 09/13/12 Thursday Prime	\$910.00				
Stert Date End Date Weekdays Spots/Week	9-10pm Rete	:30	NM	1	\$980.00
Stert Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1	\$980.00				
39 3 09/13/12 09/13/12 Thursday Prime		:30	NM	1	\$910.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1	<u>Rate</u> \$910.00				,
40 3 09/14/12 09/14/12 Friday Prime	8-9pm	;30	104		
Start Date End Date Weekdays Spots/Week	Rete	.30	NM	1	\$630.00
	\$630,00				
41 3 09/14/12 09/14/12 Friday Prime Start Date End Date Weekdays Spots/Week	9-10pm	:30	NM	1	\$840.00
Week: 09/10/12	Rate \$840.00				
42 3 09/14/12 09/14/12 Friday Prime	10-11nm	:30	NM	1	ድንበር በር
Start Date End Data Weekdays Spots/Week	Rete	.50	MINI	1	\$700.00
Week: 09/10/12 09/16/12F 1	\$700.00				
43 3 09/15/12 09/15/12 Saturday Prime Start Date End Date Weekdays Spots/Week	8-9pm Pate	:30	NM	1	\$280.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S- 1	\$280.00				
44 3 09/15/12 09/15/12 Saturday Prime	9-10pm	:30	NM	1	\$280.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12S- 1	<u>Rate</u> \$280,00				1-20.00
45 3 09/15/12 09/15/12 Saturday Prime	10-11pm	:30	NM	4	P400.00
Start Date End Date Weekdays Spots/Week	Rate	,00	EAIAI	1	\$420.00
Week: 09/10/12 09/16/12S- 1	\$420.00				
: 46 3 09/16/12 09/16/12 Sundey Prime Start Date End Date Weekdeys Spots/Week	7-8pm <u>Rate</u>	:30	NM	1	\$1,275.00
Week: 09/10/12 09/16/12S 1	\$1,275.00				

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Contract Dates 09/11/12 - 09/17/12	Product OBAMA/P/D SKED A	Estimate # //1536
Advertiser Obama/D/President		inel Date / Revision 8/21/12 / 08/21/12

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
47 3 09/16/12 09/16/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/125 1	8-9pm <u>Rete</u> \$910.00	:30	NM	1	\$910.00
48 3 09/16/12 09/16/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/125 1	9-10pm <u>Rate</u> \$770.00	:30	NM	1	\$770.00
49 3 09/16/12 09/16/12 Sunday Prime Start Date	10-11pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
50 3 09/15/12 09/15/12 NCAA Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/125- 4	330-7p <u>Rate</u> \$500.00	:30	MM	4	\$2,000.00
V 51 3 09/14/12 09/14/12 Friday Prime Start Date End Date Weekdeys Spots/Week Week: 09/10/12 09/16/12 F 1	8-9pm <u>Rate</u> \$885.00	:30	MM	1	\$885.00
Fime Period # of Spots Gross Amount	Net Amount	Totals		94	\$29,125.00
10/07/43 00/47/43 D4 #20 40F 00	00 4 7FO OF				

lime Penod	# of Spots	Gross Amount	Net Amount
)8/27/12 -09/17/12	94	\$29,125.00	\$24,756.25
「otals	94	\$29,125.00	\$24,756.25

Signature: _	Date:	